

ARE YOU DIGITAL READY?

The **Digital-Ready Inventory** enables your organization to deliver market-leading digital products and services consistently.

You'll receive a **digital-readiness score** that assesses your strategy, teams, processes and workplace environment. You'll also receive actionable recommendations that will get you started in transforming your organization from one that delivers one-off software applications to one that repeatedly serves your customers through digital channels.

WHAT BUSINESS PROBLEM DOES IT SOLVE?

"Software is where corporate dysfunction becomes visible, so software is the thing organizations try to fix, instead of addressing underlying issues."

Do any of these sound like your organization?

- We lack an organization-wide digital strategy that helps us identify initiatives and prioritize projects.
- We're stuck in an endless cycle of design-redesign, where software products often lay dormant for years between projects.
- Our digital team is scattered across the organization and is designed to serve the organization, not lead.
- We lack the skills, tools and work environment required to deliver great software products.
- We spend large amounts of time combing through software metrics only to realize we're not sure what we're measuring.
- We're our own worst enemy when it comes to using technology to manage our business.

WHO IS IT FOR?

Executives and senior leaders looking to adapt their organization's culture and strategic approach in order to consistently deliver market-leading digital products and services.

WHAT DO I GET?

An engagement consisting of one-on-one interviews, team conversations, workplace observations and hands-on working sessions. The end result is a digital-readiness score with detailed descriptions and actionable recommendations.

AREAS OF INVESTIGATION

Digital focus

Many organizations bolt digital onto their existing business model. If digital is not front and center, it will never reach its full potential.

Organizational structure

Digital initiatives cross many disciplines, yet departmental structure gets in the way (silos, poor communication, competing agendas, limited resources).

Culture and growth opportunities

Digital-ready organizations put digital at the heart of everything they do. To ensure adoption, organizations need to instigate an ongoing education program to ensure your company is a great place for digital practitioners to work.

Team ownership

Digital teams must own and lead digital initiatives rather than implementing other teams' one-off visions.

Customer driven methodology

Do you have a user-centric design process that focuses on designing for customer outcomes rather than designing a predefined solution?

Technical focus

Strong IT organizations that are involved early and buy in to the vision are essential to digital success. UX-focused technologists, well-architected APIs and clean data are all part of the solution.

Infrastructure

Teams need the right tools, training and environment to experiment and rise above the status quo and move your organization forward.
