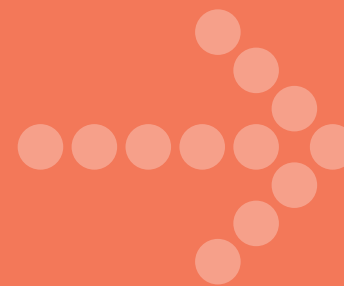


effective<sup>UI</sup>

USER EXPERIENCE AGENCY

# user experience matters™



EffectiveUI is a user experience agency that creates custom Web, desktop, mobile and touch-enabled applications.



Learn how your business can benefit from exceptional user experiences.

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EffectiveUI simplifies complex experiences, bringing value to people's lives.











Founded in 2005, EffectiveUI is a user experience (UX) agency that creates custom Web, desktop, mobile and touch-enabled applications.

Our expertise in customer insight, strategy, design and development helps companies improve their digital interactions with customers. Some of today's top brands have worked with EffectiveUI to increase customer satisfaction and loyalty through digital experiences.

EffectiveUI is the industry leader in building interfaces people want to use. By consulting with prospective users and adhering to our commitment to excellence, we place ourselves on the leading edge of experience design and development.

Bringing together award-winning user-centered services and practices, EffectiveUI produces compelling, highly intuitive experiences that meet business goals and captivate users.

## Client Innovators

	AMERICAN  GREETINGS			
	 NATIONAL GEOGRAPHIC		Qwest 	

## Partners

	 Solution PARTNER		
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custom enterprise applications ▪ UX strategy and insight ▪ user-centered design and development